



The Saginaw Chippewa Indian Tribe Of Michigan

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Mount Pleasant, Michigan – The Migizi Economic Development Company, a wholly-owned governmental subdivision of the Saginaw Chippewa Indian Tribe (SCIT) in collaboration with the SCIT Economic Development Department, announced a recent partnership opportunity to diversify tribal investments. For this initiative, Migizi has completed a first round, seed series investment in [Impellia](#), a Michigan and Pennsylvania-based data analytics technology company that caters to the sports medicine and athletic performance industries.

Reaching beyond traditional avenues for investment and into the marketplace is important for the long-term success of Migizi Economic Development Company and a key focus of the tribal economic development strategy. Migizi will be the lead investor on this initiative, with the option to participate in upcoming investment rounds. The move to include non-gaming components in the investment portfolio is something that the SCIT has aimed to do in recent years, while maintaining the seven-generation focus of the sovereign economy.

One of the Tribe's first venture capital investments, Impellia provides state-of-the-art software and sensor-based technologies that capture personalized biomechanical & physiological data in the field, which is translated into comprehensive and actionable information that is utilized to optimize performance readiness, physical resiliency and rehabilitation methods.

Impellia was founded in 2015 by former NFL quarterback Charlie Batch, Dave Morin and Richard Walker, each bringing decades of experience within the sports, marketing and technology startup industries. The company works with sports medicine professionals, universities and professional sports teams to provide a full suite of analytical solutions to optimize performance at all levels.

"This investment diversifies our portfolio and leverages our sovereignty in the marketplace with an industry leading sports medicine technology company," explained Tribal Chief and Migizi Board Chair Ronald F. Ekdahl. "We are excited about this venture with Impellia and helping to advance their breakthrough technology."

"We are pleased to welcome the Saginaw Chippewa Indian Tribe as our lead investor," said Impellia co-founder Morin. "We are excited by the Tribe's visionary commitment to drive innovation, and we look forward to the future development and expansion of Impellia sports performance solutions."

ABOUT IMPELLIA

Founded in 2015, Impellia is a performance data analytics company that provides interpreted, actionable insights aimed to improve physical performance and resiliency. Impellia's platform technology integrates and analyzes data from a variety of sources to deliver a personalized, holistic view of an athlete. Impellia's approach is grounded in scientifically-validated research and empowers sports performance professionals with objective, relevant information to help improve athletic outcomes.

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