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CONTACT: KRISTINA GRIFFUS, ADVERTISING & P.R. MANAGER SOARING EAGLE ANNOUNCES THE GRAND OPENING OF ASCEND

The Saginaw Chippewa Indian Tribe is having a grand opening ceremony to celebrate Soaring Eagle Casino & Resort's newest features including a state of the art poker room, a comfortably enclosed non-smoking gaming area and the sports bar & night club ASCEND.

On August 31, 2018, ASCEND will host an invitational grand opening event at 3PM for the Saginaw Chippewa Tribal Community, various media groups and VIP. Then on September 2, 2018, ASCEND will be open to the general public.

ASCEND sports bar & night club will be the new home for entertainment seekers who crave the diversified ambiance of dining, sports and live performances. The upscale décor, a high definition video wall, a triangle shaped bar with slot machines and dramatic LED lighting intends to exceed expectations of gamblers, sports fans and music lovers.

ASCEND will present a live entertainment schedule for the weekends. Guests can look forward to nationally popular performances in various music genres and comedy. ASCEND will introduce a full dining menu of favorites with an artesian twist. Pretzel bun Coney, beef brisket Nachos, and The Monstrosity burger are among many other creative dishes that will be available. ASCEND will also host "Watch & Win" during select football games, so sports fans can have a chance at winning prizes while they watch the games.

The poker room is currently open to the general public and features lavish new tables and chairs for players plus USB ports for charging cell phones at each seat. Poker players are able to indulge in the array of complimentary appetizers while they play. Soaring Eagle's poker players will also enjoy the perks of participating in various exclusive poker player promotions and tournaments.

The enclosed non-smoking gaming area is expected to open this Friday August 17. This area will feature some of the newest slot machines. Non-smoking gamblers can enjoy their favorite games and have a chance at winning some exclusive non-smoking area hot seat drawings.

Soaring Eagle Casino & Resort has gone through multiple modifications with construction that commenced back in January 2018. The construction schedule was split into a seven-phase plan and is expected to be fully complete by early October. The multi-million dollar renovation investment is concentrated on amenities of the casino such as re-designing Kid's Quest & Cyber Quest areas, a new luxury high limit gaming & VIP lounge areas, a state of the art poker room, a sports bar & night club ASCEND, an enclosed non-smoking gaming area, entertainment hall updates, and concluding the renovation project with re-branding the current sub shop.

This \$26.5 million dollar renovation project will be one of the largest investments that Soaring Eagle Casino & Resort's guests have seen since the grand opening of the resort back in 1997. The last major renovation was in 2011 when the Firefly Buffet was rebranded to Aurora Buffet and remodeled to provide space for the 24 hour Legends Diner.

The design and construction will be performed by I-5 Design Build. The Washington based company has built a successful track record working with over 75 Native American gaming properties throughout the country. I-5's signature renovation process combines inspirational design, innovative planning, specialty in-house fabrication, and seamless project implementation to produce impact-rich gaming, F&B, and entertainment environments. Their unique and innovative off-site construction methods allow for 50% - 70% of a project to be built offsite, using state of the art digital manufacturing methods, leading to onsite project time-frames that are radically reduced, creating the maximum impact and benefit for each project.

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