

## Promote Your

# **Products & Services!**

- Advertisement development included
- Full color advertisements
- Reach thousands of customers
- Affordable rates
- Flexible publication time frames

The Tribal Observer is the monthly publication of the Saginaw Chippewa Indian Tribe of Michigan.

The Observer is available to Tribal Members of the Saginaw Chippewa Tribe, reaching approximately 3,000 members. The Observer is also distributed via break rooms of the Saginaw Chippewa Businesses and is available to 4,000 associates. The Observer is distributed in each of the hotel rooms in the Soaring Eagle Casino & Resort. Display boxes are located at: Sagamok Shell (Mount Pleasant and Saganing), Soaring Eagle Casino & Resort, downtown Mount Pleasant, Saganing Eagles Landing Casino and the Ziibiwing Center Gift shops.

The Observer can also be viewed exclusively online at www.sagchip.org/TribalObserver.

### To advertise, please contact:

#### **Tribal Observer**

7070 E Broadway Mt. Pleasant, MI 48858 989.775.4010 TribalObserver@sagchip.org

# Sizing and Prices



3.9" wide by 2.3" tall

**1 Month:** \$60 **1 Year:** \$50/mo.



5.933" wide by 2.3" tall

**1 Month:** \$100 **1/4 Year:** \$90/mo. **1/2 Year:** \$85/mo. **1 Year:** \$75/mo.



3.9" wide by 4" tall



4.917" wide by 4" tall

1 Month: \$150 1/4 Year: \$145/mo. 1/2 Year: \$140/mo. 1 Year: \$125/mo.



5.933" wide by 4" tall

1 Month: \$225 1/4 Year: \$220/mo. 1/2 Year: \$215/mo. 1 Year: \$200/mo.



4.917" wide by 8" tall

1 Month: \$290 1/4 Year: \$280/mo. 1/2 Year: \$275/mo. 1 Year: \$270/mo.



10" wide by 8" tall

**1 Month:** \$580 **1/4 Year:** \$560/mo. **1/2 Year:** \$550/mo. **1 Year:** \$520/mo.



10" wide by 16" tall

**1 Month:** \$1,150 **1/4 Year:** \$1,100/mo. **1/2 Year:** \$1,075/mo. **1 Year:** \$1,000/mo.

\*All ads are quoted with full color. No discounts given for black and white. Payment is due in advance until credit is established.