

American Indian Cancer Foundation's



INDIGENOUSPINK

October 21, 2021
#GETSCREENED



Indigenous Pink Day is an annual breast cancer awareness campaign held every October.

Join us October 21 for Indigenous Pink Day

Indigenous Pink Day is a national breast cancer awareness campaign for American Indians/Alaska Natives. The American Indian Cancer Foundation asks Indigenous people of all ages to wear pink and share photos on social media using the hashtag #IndigenousPink to spread breast cancer awareness.

Breast cancer is the second leading cause of cancer death and the most common cancer found in American Indian/Alaska Native women.

Indigenous Pink Day aims to educate communities about the importance of early detection, and remind men, women, non-binary, and gender fluid relatives to stay up to date on cancer screenings.

Because this national campaign happens on a digital platform, community members are able to participate from anywhere!



How to celebrate with us:

► Wear Pink

Wear pink to honor breast cancer warriors and survivors.

► Share

Share a picture of yourself on social media wearing pink using #IndigenousPink. Tell your friends and family about Indigenous Pink Day and ask them to wear pink. Encourage your organization or business to wear pink.

► Get Screened

Talk to your healthcare provider for advice and information on breast cancer screenings.



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